



## Institutional Research and Planning

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DATE: June 24, 2013

TO: Chris White, Program Coordinator II, Marketing PR and Design Services

FROM: Elaine Kuo, College Researcher

RE: Early Summer Census by Student Population

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### Overview

Early summer census data from June 18, 2013 were used to: 1) identify the student population groups represented in the online course offerings, and 2) determine the student population breakdown from the various zip code groupings. Table 1 shows that the percentage rate for all populations groups have increased except among continuing students (-11%). First-time transfer students increased from last year's early summer session (+5%), which represents the highest percentage rate change.

Table 1. Early Summer Session Enrollment by Student Population Groups, 2012-2013.

Population	<u>Early Summer 2012</u>		<u>Early Summer 2013</u>		Headcount Change	Percent Change
	Headcount	Percent	Headcount	Percent		
First time transfer student	895	37%	1100	42%	205	5%
Returning transfer student	634	25%	786	29%	152	4%
New First Time Student	81	3%	111	4%	30	1%
Special Admit High School	111	4%	166	5%	55	1%
Continuing student	765	31%	534	20%	-231	-11%
Total	2486	100%	2697	100%	211	0%

Table 2 shows that, except for those students from "San Mateo County Other," enrollment of first-time transfer students and first-time new students increased from all zip code groupings between last year's and this year's early summer session. Despite the decline in the number of continuing students enrolled in early summer session, there is a percentage rate increase among continuing students from "Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos and Saratoga" (34% in 2012 vs. 38% in 2013).

Table 2. Early Summer Session Enrollment by Student Population and Zip Code Groupings, 2012-2013.

Student Population	Zip Code Group	ES 2012 Headcount	ES 2013 Headcount	Increase Headcount	% Increase Headcount
Continuing	Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos, Saratoga	275	216	-59	-27%
	San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, East Palo Alto	217	128	-89	-70%
	San Jose Other, Santa Clara, Morgan Hill, Gilroy, Campbell	80	49	-31	-63%
	San Mateo County Other	23	20	-3	-15%
	San Mateo, Atherton, Redwood City, San Carlos, Foster City	62	44	-18	-41%
	All Other Areas	160	106	-54	-51%
	<b>Total</b>	<b>817</b>	<b>563</b>	<b>-254</b>	<b>-45%</b>
First time transfer	Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos, Saratoga	109	135	26	19%
	San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, East Palo Alto	171	175	4	2%
	San Jose Other, Santa Clara, Morgan Hill, Gilroy, Campbell	37	41	4	10%
	San Mateo County Other	48	28	-20	-71%
	San Mateo, Atherton, Redwood City, San Carlos, Foster City	41	42	1	2%
	All Other Areas	536	703	167	24%
	<b>Total</b>	<b>942</b>	<b>1,124</b>	<b>182</b>	<b>16%</b>
New First Time	Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos, Saratoga	22	44	22	50%
	San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, East Palo Alto	49	51	2	4%
	San Jose Other, Santa Clara, Morgan Hill, Gilroy, Campbell	12	15	3	20%
	San Mateo County Other	2	3	1	33%
	San Mateo, Atherton, Redwood City, San Carlos, Foster City	7	5	-2	-40%
	All Other Areas	26	36	10	28%
	<b>Total</b>	<b>118</b>	<b>154</b>	<b>36</b>	<b>23%</b>
Returning transfer	Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos, Saratoga	204	195	-9	-5%
	San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, East Palo Alto	192	219	27	12%
	San Jose Other, Santa Clara, Morgan Hill, Gilroy, Campbell	55	80	25	31%
	San Mateo County Other	17	28	11	39%
	San Mateo, Atherton, Redwood City, San Carlos, Foster City	44	40	-4	-10%
	All Other Areas	164	251	87	35%
	<b>Total</b>	<b>676</b>	<b>813</b>	<b>137</b>	<b>17%</b>
Special Admit HS	Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos, Saratoga	90	79	-11	-14%
	San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, East Palo Alto	53	60	7	12%
	San Jose Other, Santa Clara, Morgan Hill, Gilroy, Campbell	16	13	-3	-23%
	San Mateo County Other	7	9	2	22%
	San Mateo, Atherton, Redwood City, San Carlos, Foster City	11	6	-5	-83%
	All Other Areas	19	22	3	14%
	<b>Total</b>	<b>196</b>	<b>189</b>	<b>-7</b>	<b>-4%</b>
All Students	<b>Total</b>	<b>2749</b>	<b>2,843</b>	<b>94</b>	<b>3%</b>

### Methodology

Students enrolled in early summer session in 2012 and 2013 were identified as of census date (June 19, 2013 and June 18, 2013) and disaggregated by student population (continuing, first-time transfer, first-time new, returning transfer and special admit high school students) and zip code groupings.

### Source

FHDA IR&P, ODS