

College Curriculum Committee Meeting Agenda
 Tuesday, December 2, 2014
 2:00 p.m.


	Action	#12/2/14 -1	Escoto
2. Announcements a. Plenary Resolutions	Information	#12/2/14 -2	Escoto
3. Consent Calendar: a. Stand Alone Forms	Action	#12/2/14 -3 thru 7	Escoto
4. New Course Proposal Form	Discussion	#12/2/14 -8	Escoto
5. Course Classifications	Discussion		Escoto
6. Cross-listing Courses	Discussion		Escoto
7. Course Deactivation	Discussion	#12/2/14 -9	Escoto, LaManque
8. Good of the Order	Info		
9. Adjournment			

Consent Calendar:

Stand Alone Forms: (attachments # 3-7)
 VITI 90A, VITI 90B, VITI 90C, VITI 90D, VITI 90E

Attachment List :

- #12/2/14 -1 Draft Minutes: November 18, 2014
- #12/2/14 -2 Fall Session Resolutions
- #12/2/14 -8 New Course Proposal Form V2
- #12/2/14 -9 Courses Not Taught in 5 Years

		
<u>Fall 2014 Quarter :</u>	<u>Winter 2015 Quarter</u>	<u>Spring 2015 Quarter</u>
10/7/14	1/20/15	4/21/15
10/21/14	2/3/15	
11/4/14	2/17/15	
11/18/14	3/3/15	
12/2/14	3/17/15	

COLLEGE CURRICULUM

Committee Members

10/10/10

Division I

voluntary membership-12 total, 1 vote per division

Miranda Aguiar

7086301 TRD

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Michelle Armstrong

7487301 TRD

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Kelle Campbell

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5. Grade Option Publication

Speaker: Isaac Escoto

As per our discussions at the last CCC meeting, an example was presented for the possible catalog language.

In the body of the Catalog, on page 46 is information regarding grading. There will be additional wording added to clarify that all courses are for letter grade unless

TABLE OF CONTENTS

ADOPTED RESOLUTIONS	SECTION ONE
1.0 ACADEMIC SENATE	3
1.01 F14 Adopt the Resolutions Handbook	3
2.0 ACCREDITATION	3
2.01 F14 Student Learning Outcomes and Faculty Evaluation	3
2.02 F14 Accreditation Evaluation Teams and Commissions	4
2.03 F14 Faculty Participation on ACCJC External Review Committees	5
7.0	

ADOPTED RESOLUTIONS

1.0 ACADEMIC SENATE

ADOPTED RESOLUTIONS

Whereas, The Academic Senate for California Community Colleges, in its 2004 paper "The 2002 Accreditation Standards: Implementation" has stated its opposition to the use of student learning

ADOPTED RESOLUTIONS

Resolved, That the Academic Senate for California Community Colleges recommend that the Accrediting Commission for Community and Junior Colleges appoint college external evaluation teams with at least 40% faculty representation; and

Resolved, That the Academic Senate for California Community Colleges report out at the Spring 2015 Plenary Session on the proportion and number of faculty on each of the Accrediting Commission for Community and Junior Colleges visit teams for Spring 2014, Fall 2014, and Spring 2015.

Contact: Martin Hittelman, Los Angeles Valley College

MSC

7.0 CONSULTATION WITH THE CHANCELLOR'S OFFICE

7.01 F14 Restructure the FON to Include Noncredit Faculty

Whereas, Noncredit instruction is included in the mission of California Community Colleges because "The provision of noncredit adult education curricula in areas defined as being in the state's interest is an essential and important function of the community colleges" (California Education Code §66010.4), and noncredit instruction serves some of the state's most at-risk and needy students;

Whereas, 95% of noncredit instruction in California community colleges is taught by part-time faculty whose part-time status denies them full participation in college planning and governance discussions, and noncredit students are often denied full access to services such as instructor

ADOPTED RESOLUTIONS

Obligation Number (FON) in a manner that includes full-time noncredit faculty without diminishing the requirements for hiring full-time credit faculty.

Contact: Candace Lynch-Thompson, School of Continuing Education, Noncredit Committee

MSC

7.02 F14 ASCCC Involvement in the California Community College Institutional Effectiveness and Technical Assistance Program

Whereas, In September 2014 the California Community Colleges Chancellor’s Office issued a Request for Applications (RFA) for a new California Community College Institutional Effectiveness and Technical Assistance Program “for the benefit of all California Community Colleges and Students” with a goal of “develop[ing] and manage[ing] a comprehensive technical assistance program to enhance institutional effectiveness and further student success”;

Whereas, The RFA for the Institutional Effectiveness and Technical Assistance Program solicits a community college district to serve as fiscal agent for the program and states that the grant recipient “will be responsible solely for handling the creation, fiscal and logistical needs, and the evaluation and expansion of the program” but does at many point require the grant recipient to consult or coordinate with the Academic Senate of California Community Colleges;

Whereas, The RFA states that the primary areas in which the program will provide technical assistance are accreditation status, fiscal viability, student performance and outcomes, and programmatic compliance with state and federal guidelines and that the grant recipient will “establish a network of content experts” to help provide assistance in these areas to districts; and

ADOPTED RESOLUTIONS

7.03 F14 Aligning State Reporting Deadlines With Academic Calendars

ADOPTED RESOLUTIONS

ADOPTED RESOLUTIONS

7.08 F14 Remove the Term Remedial from the Student Success Scorecard

Whereas, The term “remedial” is used in the Student Success Scorecard to describe curriculum in English, mathematics, and English as a Second Language (ESL) that is below transfer level

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under the heading of Foundational Skills; Whereas, The term “remedial” is used in the Student Success Scorecard to describe curriculum in English, mathematics, and English as a Second Language (ESL) that is below transfer level

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ADOPTED RESOLUTIONS

ADOPTED RESOLUTIONS

Whereas, Title 5 §55063(b)(1) states that “Students receiving an associate degree shall complete a minimum of 18 semester or 27 quarter units of general education coursework which includes a minimum of three semester or four quarter units each of the Natural Sciences, Social and Behavioral Sciences, Humanities, Language and ~~Arts~~” and that “The remainder of the unit requirement is also to be selected from among ~~three~~ divisions of learning or as determined by local option”;

Whereas, Theth 5

ADOPTED RESOLUTIONS

Resolved, That the Academic Senate for California Community Colleges encourage colleges to report optional data for all certificate awards, including certificates of less than 12 units, to more comprehensively and accurately demonstrate student success in California's community colleges.

Contact: Cheryl Aschenbach, Lassen College, Curriculum Committee

MSC

9.03 F14 Reinstating Local AppninC

ADOPTED RESOLUTIONS

ADOPTED RESOLUTIONS

Whereas, The CSU Executive Order 1065 (General Education Breadth Requirements¹¹) mandates that “At least nine of these semester units or twelve of these quarter units must be upper-division level, taken no sooner than the tier which upper-division status (completion of 60 semester units or 90 quarter units) is attained;

Whereas, No perceived difference should exist between the quality of a baccalaureate degree offered by the California community colleges and those offered in any other segment of the California higher education system;

Resolved, That the Academic Senate for California Community Colleges work with the Intersegmental Committee of the Academic Senate (ICAC) to define the expectations for lower division and upper division general education coursework and communicate the expectations for transfer general education and non-transfer general education; and

Resolved, That the Academic Senate for California Community Colleges work with the Chancellor’s Office and other relevant constituencies to ensure that any baccalaureate degree created in the California community colleges must include upper division general education requirements comparable with those offered by the California State University.

Contact: Rich Cameron, Cerritos College, Curriculum Committee

MSC

9.06 F14 Update the paper The Course Outline of Record: A Curriculum Reference Guide

Whereas, The Academic Senate for California Community Colleges adopted the paper The Course Outline of Record: A Curriculum Reference Guide in Spring 2008 and has not updated it since; and

Whereas, Numerous changes to the California Community Colleges Chancellor’s Office curriculum requirements have occurred since Spring 2008;

Resolved, That the Academic Senate for California C

ADOPTED RESOLUTIONS

ADOPTED RESOLUTIONS

ADOPTED RESOLUTIONS

Whereas, The System Advisory Committee on Curriculum has recommended that COTs meet the stated deadlines of September 1 and February 1 as identified by the Intersegmental Curriculum Workgroup; and

Whereas, The Chancellor's Office has modified COTs without explanation, removed COTs without explanation or notice, and back-dated COTs on the expected dates for initial posting were missed;

Resolved, That the Academic Senate for California Community Colleges adopt the position that the February 1 and September 1 dates are designated for the release of new Chancellor's Office Templates (COTs); and

Resolved, That the Academic Senate for California Community Colleges request that the Chancellor's Office refrain from posting revised Chancellor's Office Templates (COTs) on dates other than February 1 and September 1 unless a change is clearly communicated via a protocol developed in conjunction with the Academic Senate.

Contact: Corinna Evett, Santiago Canyon College

MSC

9.11 F14 Formalizing Model Curriculum

Whereas, In developing Transfer Model Curriculum (TMCs) in response to SB 1440 (Padilla, 2010), an additional benefit was identified when California Community College and California State University discipline faculty, although unable to conform to some aspect of the TMC requirements, were able to craft model curriculum designed to best prepare students for careers or transfer within a specified discipline;

Whereas, One benefit derived from the development of degrees based on a model curriculum is the opportunity to allow reciprocity between colleges offering comparable degrees as was called for in SB 1440 and codified in Education Code § 6674 encouraging colleges to "facilitate the acceptance of credits earned at other community colleges toward the associate degree..."; and

Whereas, Students benefit from the development of additional pathways and the clear designation of those pathways with easily recognizable names and designations such as Associate of Arts for Transfer (AA-T), Associate of Science for Transfer (AS-T), and Associate Degrees for Transfer (ADT);

Resolved, That the Academic Senate for California Community Colleges officially endorse the ongoing work of discipline faculty in the creation

ADOPTED RESOLUTIONS

to model curricula, and adopt reciprocity agreements to ensure seamless transitions of students between colleges with comparable degrees based on model curricula; and

Resolved, That the Academic Senate for California Community Colleges urge the Chancellor's Office to officially recognize degrees and certificates based on model curricula and consider streamlining the approval process for such degrees.

Contact: Julie Bruno, Sierra College and Michelle Lopez, Rio Hondo College

MSC

9.12 F14 Support for Allowing Exceptions to Senate Bill 440 Degree Creation Mandates

Whereas, When Transfer Model Curricula (TMCs) were created in response to Senate Bill

ADOPTED RESOLUTIONS

expertise for required curriculum, unresolvable issues, or lack of resources to offer required courses, and the college provides evidence of sufficient depth and scope to warrant granting the exception.

Contact: Julie Bruno, Sierra College and Michelle P, Rio Hondo College

MSC

9.13 F 14 Future Direction for C-ID

Whereas, Since 2007 the Academic Senate for California Community Colleges (ASCCC) has overseen and coordinated the Course Identification Numbering System (C-ID), providing staffing, resources, and structure through a grant to a single district from the California Community Colleges Chancellor's Office;

Whereas, The Chancellor's Office has expressed interest to provide more stability to C-ID by distributing a Request for Applications (RFA) through which a single district would again become the fiscal agent for C-ID, and, while the Chancellor's Office has repeatedly expressed its expectation that the ASCCC would retain its responsibility for all curricular aspects of C-ID, the RFA includes no requirement that the ASCCC retain those responsibilities and may include a suggested stakeholder oversight body that would only a minority voice to the faculty in guiding the future directions of C-ID;

Whereas, C-ID is a means of establishing articulation and provides curriculum standards, both of which are areas that fall under the purview of Academic Senate according to Education Code §70902 (b) (7) and Title 5 §53200 (b) and §53206, a

Whereas, In order to retain credibility, C-ID must remain faculty-driven and faculty-controlled, and no other organization in California has the experience or the expertise to manage and coordinate C-ID as the ASCCC has;

Resolved, That the Academic Senate for California Community Colleges urge the Chancellor's Office and the district that receives the C-ID grant to ensure that the ASCCC has a primary voice in making decisions regarding the future directions of C-ID;

Resolved, That the Academic Senate for California Community Colleges urge the district receiving the C-ID grant to sub-contract with the ASCCC for all curricular functions of the C-ID, including the selection of the C-ID curriculum director;

Resolved, That the Academic Senate for California Community Colleges work with the Chancellor's Office to explore the possibility of making C-ID a direct allocation from the state

ADOPTED RESOLUTIONS

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Contact: Janet Fulks, Bakersfield College

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10.0 DISCIPLINES LIST

10.01 F14 Revise the Paper Equivalence to the Minimum Qualifications

Whereas, Education Code §87359(b) states that local academic senates are responsible for developing procedures for evaluating and determining equivalency to minimum qualifications by joint agreement with their governing boards;

Whereas, The Academic Senate for California Community Colleges adopted Resolutions 10.06 S07, 10.01 S09, 10.02 F09, and 10.11 S11 which call for further guidance on equivalency through such actions as the development of

ADOPTED RESOLUTIONS

11.0 TECHNOLOGY

11.01 F14 Common System Student Database

Whereas, Each of the current technology initiatives (Common Assessment, Educational Planning, and Online Education) may require the development of a database that tracks student information on the basis of a random student identifier, 064658(h)-0.9.8(d)-0.9564175.5(53536(06465359

ADOPTED RESOLUTIONS

Resolved, That the Academic Senate for California Community Colleges work with the

ADOPTED RESOLUTIONS

years, and that the district provides a report of actual expenditures for faculty and staff development for the preceding year;

Whereas, The academic and professional matters defined in Title 5 §53200 include “faculty professional development policies” as an area which falls under the purview of local senates; and

Whereas, The new legislation has no provision specifically naming local senates as a body that should, as stated in Title 5, be involved in the de

ADOPTED RESOLUTIONS

Resolved, That the Academic Senate for California Community Colleges urge local senates and bargaining units to work with their administrations to ensure that any monetary savings which may result from a district or college transition to a Common Course Management System (CCMS) be used primarily to support the professional development needs of distance education faculty making the transition to the new CCMS.

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ADOPTED RESOLUTIONS

13.02 F14 Dual and Concurrent Enrollment

Whereas, California Education Code (§48800 and ~~§760~~) permits colleges to allow high school

ADOPTED RESOLUTIONS

related to college participation in any of the phas

ADOPTED RESOLUTIONS

20.0 STUDENTS

20.01 F14 Developing a System Plan for Serving Disfranchised Students

Whereas, California's community colleges serve a diverse population of students, some of whom have emotional and/or environmental circumstances which may interfere with their ability to achieve their academic goals, as well as disenfranchising them from engaging in normal societal privileges and activities;

Whereas, These disenfranchised students may be less likely to be suffering from untreated medical and mental ailments, may yme.478208()-0.4782081-3.493(e)3.15d

FAILED RESOLUTIONS

1.02 F14 Establish a Part-Time Representative Seat on the Executive Committee

Whereas, The Academic Senate for California Community Colleges represents all faculty currently teaching at our California community colleges;

FAILED RESOLUTIONS

Resolved, That the Academic Sen15911(m)-3.493(i)-2.53536(c)e

FAILED RESOLUTIONS

Commission for Community and Junior Colleges (ACCJC) interpreted for faculty as follows and disseminate this interpretation to local colleges, system partners, and the ACCJC:

~~Faculty are responsible for using~~ encouraged to use results of the assessment of student learning to participate in college process to evaluate student achievement at the course, discipline, and college-wide scale appropriate. Faculty should engage in professional growth and development that improve teaching and learning. The effective participation in these collegial processes may factor in the evaluation of faculty. However, the results of assessments of learning goals are not a basis for faculty evaluations.

Contact: Sara McKinnon, College of Marin

MSF

7.07.01 F14 Amend Resolution 7.07 F14

Amend the first resolved:

~~Resolved, That the Academic Senate for California Community Colleges recommend to the Chancellor's Office to encourage that Admissions Records staff to permit~~ must confer with faculty discipline experts to determine the rule governing permission for the students' re-enrollment into necessary courses as presented in California community college document, California Community Colleges Guidelines for Title 5 Regulations on Repeats and Withdrawals and

Contact: Kathy Schmeidler, Irvine Valley College

MSF

9.04.01 F14 Amend 9.04 F14

Add a third resolved:

~~Resolved, That the Academic Senate for California Community Colleges collaborate with the Chancellor's Office to establish parameters and standards for the California Community College Baccalaureate Degree before any degree is offered to students.~~

Contact: Michelle Grimes-Hillman, Mt. San Antonio College, Area C

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FAILED RESOLUTIONS

assessment and that ~~the~~ each writing sample ~~score~~ is ~~scored~~ by at least two human readers whose participation will inform assessment procedures ~~that~~ promote the growth of students across the

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NEED DOCUMENTATION EXHIBIT 1: EXCERPT FROM WINEJOBS WEBSITE,
NOVEMBER 17, 2014, LISTING JOBS WITHIN THE RANGE OF FOOTHILL COLLEGE
GRADUATES

search wine jobs

search

Job Category: ALL

Zip (US):

Radius from Zip: 30 miles

Key Word:

Type of Work: ALL

State:

Title	Company	Location	Date
Representative			
Event Staff	Testarossa Winery		

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Current Job Listings				
<u>Title</u>	<u>Company</u>	<u>Type</u>	<u>Location</u>	<u>Posted</u>
<u>Marketing Intern- Winery</u>	Alpine Wineries Private Limited	Internship	Bangalore, Karnataka, India	11/10/14

Viticulture Intern

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			Mendoza, Argentina	
<u>Technical Sales Representative</u>	WineTalent	Full Time	Napa, CA	10/10/14
<u>QC Tech</u>	Duckhorn Wine Company	Full Time	Hopland, CA	10/08/14
<u>Entomologist Intern</u>	Alpine Wineries Private Limited	Internship	Holesalu Village, Mysore District	10/07/14
<u>Intern- Soil Science</u>	Alpine Wineries Private Limited	Internship	Holesalu Villae.72003'	

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?#4)'(%*B#%&'()*+,&!%*./,(0+ +

-,.&!2*3!450,(61!37!488.5&/(*, ! !

E3?+?#=#	3&&4/5'(#)+>('0% @H()I+#+3&&4/5'(#)+!"#,(0%A	7897+ -. /0#1.%)' +	F))450+G#2+ 3/%)D*9+	+ +
\$9#"##!	:(+1/<(,0!=.50+>(1*+1?@&,&60+1!*)! :&+A(,6B!:(1C(,6B!;*+01/+7!E*+F0+1	"BG"!	H#!	!
#I#"#J!	:**D!=8(0,/(1/1!&,D!K08C,*6(1/1	HB"!"!	#L"!	!
#I#"#H!	=*(!&,D!M&,!=8(0,/(1/1	JB"!"!	#S"!	!
!!	>#5G	#9BG"!	L#!	!

>520%+C%)%"5%=#)+99J9KJ789L+98B8LB8K+F; +

#K*/&!2*3!450,(61!&+0!/C0!1.A*)!0N!O*31!)+*A!6+*N/C!5'.1!,0!/+05'&80A0,/1P!-,.&!O*3
50,(61!&+0!/&!O*3!*50,(6!D(>(D0D!37!/C0!,.A30+!*)!70&+1!(,!/C0!5+*O08/(*,!50+(*DP !

JKC(1!*88.5&/(*,!C&!1300,!1.55+0110D!D.0!/*!8*,)(D0,/(&'(/7P !

<,&`-+)'&80#&'#;71*#&>7-8'#=>#Q++/1\$')&86#J#J ## # #
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Q++/1\$')&80#c\$'+(-.#'&#C&1#9&.-G0KU# # #
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:-&5,\$1(>U#9\$*)"&,8)\$ # # #
9&/8')-0U#@**#9\$*)"&,8)\$#9&/8')-0 # #
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@88/\$*#e#=#Q1-8)850#=#>#Q++/1\$')&8# # #
2Q9#9&.# Q++/1\$')&8#C)'# J!J#;71*#&>7-8' # @88/\$*#e#=#Q1-8)850]
Gb)8W#&#Q++/1\$')&8#<,&'#K

^D]!] # %)0f)8-#2/1-,3)0&,0Zc\$8\$5-,0#&'#%\$,7)856#%)0()856#\$8.#%&,-0',>#
T&,W-,0#]!6h!l #]! #
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=))A'A"(XL)= #1#%"=')T\$%M%# 3#Qf%!aP;N2!C;2#@NC!9b;6#c@i#Jl]^#
QgCb!ala:#9@N;;N2#@aP#;c<bQic;aC#QgCbQQj#a@C!QaT!P; #

aQC;U##2gcc@Ni#!aP!9@C;2#@#P;9b!a;6#fgC#@NC!9b;#2C!<gb@C;2#C[@C#
Q<<QNCga!C!;2#@N;#f;CC;N#%QN#;Pg9@C;P#eQf#2;;j;#2

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¥ Vice Presidents of Sales\$170,000
¥

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!"#\$%&&'(#*,-.)# +&/,0-#)0#'# # \$,'#&#\$2'\$-#\$11,&3-.\$00&+)\$'-40#:#+,-)"+\$'-#&"#\$+()-3-7-8%&,#
'(-#%&&'()*#9&*-5-#:#<\$'-.86#)#)0#+&80).-.-#=#'(-#2'\$-#&#=#\$#?2'\$8.#@*&8-#9&/,0-AB#<-,#C)*-#D6#*&+\$*#
+/,)+/*/7#+&77)"-0#7/0'# , -3)-E#\$8.#\$11,&3-#,&1&0-.#0'\$8.F\$*&8-#+&/,0-#&#-80/,-#('\$#(->#\$,-#
+&80)0'-8'#E)'(#,-.)#+&/,0-#0'\$8.\$,.0#G#HDDIIJK6#(-#+&77/8)'>#+&*-5-#7)00)8B.#(-,-#)0#0#")+-)8'#
8--#\$8.#,-0&/,+0#&,#'(-#+&/,0-A#

!8#0(&,'6#(-#2'\$-#E\$8'0#/'&#.-*)=-,\$'-#+\$,-"/**>#=-" &,-#\$.)85#\$\$+&/,0-#('\$#.&-0#8&#(-*1#0/.-8'0#
+&71*-'#\$#.-5,-#&,#+-,')"+\$'-A#!'#)#.&-08L#('(-7#+&71*-'#\$#2'\$-#\$11,&3-.#1,&5,\$7#&"#0/.)>6#E(>#
\$,-#E-#&"-,)85#(-#+&/,0-#

2'\$8.#@*&8-#9&/,0-#@11,&3\$*#

Title	Company	Location	Date
Representative			
Event Staff	Testarossa Winery		

=))A'A"(XL)=#1#%=")T\$%M%#'Y U##R;aeQT2#<Q2C!a:2#%NQc#g9P@R!2#Qa#
\\X\hX\] #

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Current Job Listings				
<u>Title</u>	<u>Company</u>	<u>Type</u>	<u>Location</u>	<u>Posted</u>
<u>Marketing Intern- Winery</u>	Alpine Wineries Private Limited	Internship	Bangalore, Karnataka, India	11/10/14
<u>Viticulture Intern</u>	Alpine Wineries Private Limited	Internship	Holesalu Village, Mysore District, Karnataka, India	11/10/14

=))A'A"(XL)=#1#%"=)T\$%M%# 'Z7#@b!%QNa!@#P;<@NCc;aC#Q%#;c<bQic;aC#
 Q99g<@C!Qa@b#;c<bQic;aC#<NQe;9C!Qa#
 #

!"#\$%&'(#)*+,#+-. /0#1.%)'+21+3&&4/5'(#)6+7897877+ +

3&&4/5'(#)*+;5'&<%=+'#+>#/+?#=%@*AB +
 !!!#"\$\$"! !!!#"\$\$%&#%'()*+,-&-. /)*0,1*2",(*
 3%4", (44 !

C%#D"5/<1%&'()*+,& +
 +
 ?#4)'(%*B#%&'()*+,&!%*.,/(0+ +

-,.&!2*3!450,(61!37!488.5&/(*, ! !

E3?+?#=#	3&&4/5'(#)+>('0% @H()I+'#+3&&4/5'(#)+!"#, (0%A	7897+ -. /0#1.%)' +	F))450+G#2+ 3/%)()D*9+	+ +
\$9#"##!	:(+1/<(,0!=.50+>(1*+1?@&,&60+1!*!) :&+A(,6B!:(1C(,6B!;*+01/+7!E*+F0!+1	"BG"!	H#!	!
#I#"#J! #I#"#H	::*D! =8(0,/(1/1!&,D!K08C,*!6(1/1	HB""!	#L"!	!

!"#\$%&&'("&&)* '

=)A'A"(XL)= #1#%"=')T\$%M%# 'S#QT%!aP;N2!C;2#@NC!9b;6#c@i#JI\]#
QgCb!a!a:#9@N;;N2#@aP#;c<bQic;aC#QgCbQQj#a@C!QaZ!P; #

aQC;U##2gcc@Ni#!aP!9@C;2#@#P;9b!a;6#TgC#@NC!9b;#2C!<gb@C;2#CY@C#
Q<<QNCga!C!;2#@N;#T;CC;N#%QN#;Pg9@C;P#eQT#2;;#N2

#

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- ¥ Brand Manager
- ¥ Cellar Worker
- ¥ Grounds Supervisor
- ¥ Harvest Intern/Cellar Hand
- ¥ Lab Technician
- ¥ Sommelier
- ¥ Tasting Room Sales
- ¥ Tour Guide
- ¥ Vineyard Manager
- ¥ Viticulture Instructor
- ¥ Wine Educator
- ¥ Winemaker

WINE INDUSTRY EMPLOYMENT OUTLOOK

Wine industry workers are being asked to ~~more~~ do more with less, reports say. For example, one report mentioned that winemakers who are able to handle additional roles, such as marketing, helping with public relations and promotion and those who are really able to assist with the growth/success of the ~~business~~ business, are the ones that are most valued and avoiding ~~industry~~ industry layoffs. The industry is struggling and while wineries and ~~industry~~ industry related businesses are hiring, there have been mass layoffs throughout the industry.

SALARY

According to Wine Business Monthly's Wine Industry Compensation Survey Report, these are average yearly salaries in the industry:

!"#\$%&&'("&&)* '

¥ Vice Presidents of Sales\$170,000
¥

!"#\$%&&'("&&*)

+, - / 0123.4' (54/6, ' (37584'19953:-2';4<748, ' '

!"#\$%&&'(#*,-.)# +&/,0-#)0#'# # \$,'#&#\$2'\$-#\$11,&3-.\$00&+) '\$-40#67+-,')"+\$-#&"#\$+()-3-7-8%&,#
'(-#%&&'()*#9&*-5-#.;#<\$'-,86#)#)0#+&80).-, -.#=>#('2'\$-#&#=#\$#?2'\$8.#@*&8-#9&/,0-AB#<-,#C)*-#D6#*&+\$*#
+/,),+/*7#+&77)"-0#7/0'# , -3)-E#\$8.#\$11,&3-#,&1&0-.#0'\$8.F\$*&8-#+&/,0-#&#-80/,-#('\$#(->#\$,-#
+&80)0'-8'#E)'(#,-.)#+&/,0-#0'\$8.\$,0#GDDIIJK6#('#+&77/8)'>#+&*-5-#7)00)89B.#(-, -)#0#0#")+-)8'#
8--.\$8.#,-0&/,+0#&,#('#+&/,0-A#

!8#0(&,'6#('2'\$-#E\$8'0#/'&#.-*)=-,\$'-#+\$,-"/**>#=-" &,-#\$.)85#\$\$+&/,0-#('\$#.&-0#8&#(-*1#0/.-8'0#
+&71*-'#\$#.-5,-#&,#+-,')"+\$-A#!'#)#.&-08L#('7#+&71*-'#\$2'\$-#\$11,&3-.#1,&5,\$7#&"#0/.>6#E(>#
\$,-#E-#&"-,)85#('#+&/,0-#

2'\$8.#@*&8-#9&/,0-#@11,&3\$*#

##C()0#+&/,0-#E)**#=#&""-,-.#)8#0/11&,'#&"#(-#[&,')+/'/, -#1,&5,\$7#\$8.#\$.,-00-0#(-#1,)7\$,>#7)00)&8#
1,&3).85#3B-,63.-2'6.8,57B,63. #�'/.-8'0#E(&#E)0(#'&#&=#)8#-71*&>7-8'#)8#(-#+\$,-,#\$,-\$#&"#
3)8->\$,#E&`,`-# &,#3)8->\$,#01-+)\$*)0'#&#B\$,)-'>&"#0/11&,'#+\$1\$+))'##&/,0-#)0#\$*0&#\$3\$)*\$=#\$0#
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)%6(,0%+(5!%2!2*62*(,0%+(5!3&2%2*!-!/&-;! +%,!32%)01*!%+5\$(+)

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A6:6863.(7556B727F';495484.,-,6:4?" ; -BE4224'(-F9H422'_____A-,4?'UUVUWVUS

A-,4'3D'19953:-2'HC'A6:6863.(7556B727F'(3FF6,,44?' A-,4?'UUVWVUS '

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(3224@4'(7556B727F'(E-6594583.?"_____ ' A-,4?'_____ '

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Title	Company	Location	Date
Representative			
Event Staff	Testarossa Winery		

=))A'A"(XL)=#1#%"=')T\$%M%#'Y U##R;ceQf2#<Q2C!c:2#%NQT#g9P@R!2#Qc#
^^Z^hZ^_#

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!"#\$%&&'("&&*) '

			Mendoza, Argentina	
<u>Technical Sales Representative</u>	WineTalent	Full Time	Napa, CA	10/10/14
<u>QC Tech</u>	Duckhorn Wine Company	Full Time	Hopland, CA	10/08/14
<u>Entomologist Intern</u>	Alpine Wineries Private Limited	Internship	Holesalu Village, Mysore District	10/07/14
<u>Intern- Soil Science</u>	Alpine Wineries Private Limited	Internship	Holesalu Villae.72003	

=))A'A"(XL)=#1#%"=)T\$%M%# 'Z79@W!%QNc!@#P;<@NCT;cC#Q%#;T<WQiT;cC#
 Q99g<@C!Qc@W#;T<WQiT;cC#<NQe;9C!Qc2
 #

!"#\$%&'(#)*+,#,+-. /0#1.%)'+21+3&&4/5'(#)6+7897877+ +

3&&4/5'(#)*+;5'&<%=#'+>#/+?#=%@*AB +
 !!!#"\$\$"! !!!#"\$\$%&#%'()*+,-&-./)*0,1*2",(*
 3%4", (44 !

C%#D"5/<1B&'()*+,& +
 +
 ?#4)'(%*B#%&'()*+,&!%*./,(0+ +

-,.&!2*3!450,(61!37!488.5&/(*, ! !

E3?+?#=#	3&&4/5'(#)+>'0% @H()I+'#+3&&4/5'(#)+!"#, (0%A	7897+ -. /0#1.%)' +	F)450+G#2+ 3/%)()D*9+	+ +
\$9#"##!	:(+1/<(,0!=.50+>(1*+1?@&,&60+1!*!) :&+A,(6B!:(1C,(6B!:*+01/+7!E*+F0!+1	"BG"!	H#!	!
#I#"#J! #I#"#H	:**D! =8(0,/(1/1!&,D!K08C,*6(1/1	HB""!	#L"!	!

!"#\$%&&'("&&*) '

#

^C&\$*e&=#Q1-8)850#\$, -#(-#0/7#&"#8-E#b&=0#", &7#5, &E'(#1*/0#8-'#, -1*\$+-7-8'0A#@88/\$*#

b&=#&1-8)850#\$, -#&\$*#b&=#&1-8)850#.)3). -#=#>#(-#8/7=-, #&"#>-\$, 0#)8#(-#1, &b-+)&8#

1-,)&.A# # # #

#

JC()0#&+ +/1\$')&8#(\$0#=-8#0/11, -00-.#./-#&# +&8"). -8')\$*)#>#

#

=))A'A"(XL)= #1#%=")T\$%M%#S#Qf%!cP;N2!C;2#@NC!9W;6#T@i#JI^_#
QgCW!c!c:#9@N;;N2#@cP#;T<WQiT;cC#QgCWQQj#c@C!Qc!F#

cQC;U##2gTT@Ni#!cP!9@C;2#@#P;9W!c;6#fgC#@NC!9W;#2C!<gW@C;2#C[@C#

!"#\$%&&'("&&)* '

¥ Vice Presidents of Sales\$170,000
¥

!"#\$%&&'("&&)* '

A-,4'3D'19953:-2'HC'A6:6863.'(7556B727F'(3FF6,,44?'

A-,4?'UUVWVUS '

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(3224@4'(7556B727F'(E-6594583. ?" _____ ' A-,4?" _____ '

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Title	Company	Location	Date
Representative			
Event Staff	Testarossa Winery		

=))A'A"(XL)=#1#%"=')T\$%M%#'Y T##R;`dQf2#<Q2C!`:2#%NQb#g9P@R!2#Q`#
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!"#\$%&&'("&&)* '

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<u>Intern- Soil Science</u>	Alpine Wineries Private Limited	Internship	Holesalu Villae.72003'	

=))A'A"(XL)=#1#%"=')T\$%M%# 'Z79@a!%QN`!@#P;<@NCb;`C#Q%#;b<aQib;`C#
Q99g<@C!Q`@a#;b<aQib;`C#<NQd;9C!Q`2#
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! "#\$%&'(#)*+,.- /0#1. %)'+21+3&&4/5'(#)6+7897+:+7877+ +

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=))A'A"(XL)= #1#%"=')T\$%M%#`S@Qf%!`P;N2!C;2#@NC!9a;6#b@i#JI\|#
QgCa!`!`:#9@N;;N2#@`P#;b<aQib;`C#QgCaQQj#`@C!Q`Z!P; #

`QC;T##2gbb@Ni#!`P!9@C;2#@#P;9a!`6#fgC#@NC!9a;#2C!<ga@C;2#CY@C#
Q<<QNCg`!C!;2#@N;#f;CC;N#%QN#;Pg9@C;P#dQf#2;;j;N2

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SALARY

!"#\$%&&'("&&)* '

¥ Vice Presidents of Sales\$170,000
¥

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1,&3).85#3B-,63.-2'6.8,57B,63. #�'/.-8'0#E(&#E)0(#'&##=#)8#-71*&>7-8#)8#(-#+\$,-,#\$,-\$#&"#
-8*&5>6#)+/*',)0'6#E)8-#7\$V)85#'+(8+)86#8-#7\$V-,#&,#+-\$*,\$#7\$8\$5#&#&/,0-#)0#\$*0\$)*\$=*-#
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A-,4'3D'19953:-2'HC'A6:6863.(7556B727F'(3FF6,,44?'

A-,4?'UUVWVUS '

#

(3224@4'(7556B727F'(E-6594583.?"_____ ' A-,4?"_____ '

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Title	Company	Location	Date
Representative			
Event Staff	Testarossa Winery		

=))A'A"(XL)=#1#%="=)T\$%M%#'Y W##R;cfQT2#<Q2C!c:2#%NQX#g9P@R!2#Qc#
``]h]a #

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!"#\$%&&'("&&)* ' ,

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<u>Entomologist Intern</u>	Alpine Wineries Private Limited	Internship	Holesalu Village, Mysore District	10/07/14
<u>Intern - Soil Science</u>	Alpine Wineries Private Limited	Internship	Holesalu Villae.72003	

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`C&'\$*#&=#Q1-8)850#\$, -#'(-#0/7#&"#8-E#Y&=0#", &7#5, &E'(#1*/0#8-'#, -1*\$+-7-8'0A#@88/\$*#
Y&=#&1-8)850#\$, -#'&'\$*#Y&=#&1-8)850#.)3). -.#=>#'(-#8/7=-, #&"#>-\$, 0#)8#'(-#1, &Y-+')&8#

1-,)&.A# # # #

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¥ Vice Presidents of Sales\$170,000
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!"#	\$%&'	()*'+	
..	V?FE5G8O>	>!H>;\$=!+L=4!2;<	
..	B12456GG9	2;(?3+(3+(1=+B1243.3B1F+35+>?(
..	B34256AO1	13;3?.+2;. (2(D(=+. =E2;>?+B342	
..	B.F\$56A69		