

Why Do We Need Marcom



May 18, 2012

www.foothill.edu

Upgrade. Advance.

Marketing & Communications

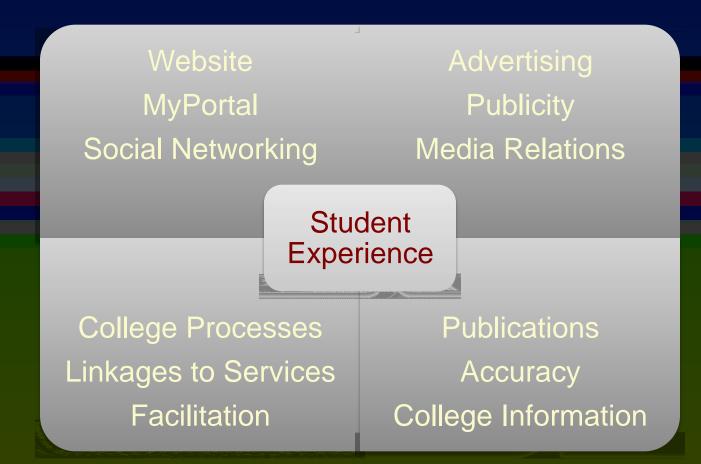
Porter Five Forces Analysis

Switching costs are very low...





Narketing & Communications





Jarketing & Communications

Classroom Faculty Instructional Quality

s you'll be talking



Technology and Communications

"I go online to Foothill's Facebook in the mornings to see what is going on for the College. You are a plethora of information on the college so I can stay connected even though I am in Cell Block 8 . Rock on....."

Student post April 10, 2012















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Radio Advertising

Fall 2011 Careers Focused Radio Advertisement



