

by the college. By Fall quarter, the draft will be presented to the campus and feedback will be incorporated into the editing process. The document will be sent to the Board of Trustees for approval at their December board meeting.

John Spevak from the Collaborative Brain Trust reiterated that between now and June 10 is when feedback communication must happen, and a lot of dynamic ideas and opinions should be shared. Kuo continued to explain the goals of the environmental scan are to determine what we are doing well, what we could do better and to determine what we might focus on moving forward.

Data presented by College Researcher Elaine Kuo:

Student enrollment

In F

Transfer

Data from the Student Success Scorecard was presented to examine the transfer rate among cohorts from 2004-05 through 2008-09, identifying how many transferred to a four-year college or university in six years. Discussion ensued regarding the continuing caps by ethnicity, with the greatest gap between Asians and Pacific Islanders (too few American Indians to be significant).

Community interviews

Consultants from Collaborative Brain Trust did community interviews on behalf of Foothill, and Kuo presented a summary of the emerging themes:

Train a supportive workforce, for high-tech industry and related businesses, along with small business development

Professional development for students, specifically “soft skills” for workforce, which include a sense of accountability, managing a timeline and project from start to finish, ability to read/write/speak well. There was a relatively small sample size for this scan. Debbie Lee asked of the students present if there were transferrable skills being taught at Foothill, and those in attendance agreed that these skills are also valuable to the student.

Increase collaboration/partnerships

Lifelong learning

Kuo suggested that at the May 13 meeting, the role of lifelong education should be addressed, and how community involvement is being assessed, especially if another Bond measure is in the future.

Community population

1.9 million people reside in Santa Clara County, and 26% of those are under 20 years old. In 2020, it will be 2 million people, and the older population will be increasing, while a decline continues to be seen in the white population. 46% of Santa Clara County residents have bachelor degrees, and 50% of residents speak a language other than English.

Labor market

The industry with the largest gains is health care services and professional, information and tech services. There is double-digit growth for these occupations, and most will be seeing pay rates of \$20 per hour. The cost of living gap continues to increase, with an average household income of \$116,000 for Santa Clara County, while California has an average rate of \$70,000. The poverty level in Silicon Valley has risen over the last 10 years from 9% to 11%.

3. Questions/Comments