SEM Academy Data

May 30, 2024

E. Kuo
FH IRP

FOOTHILL
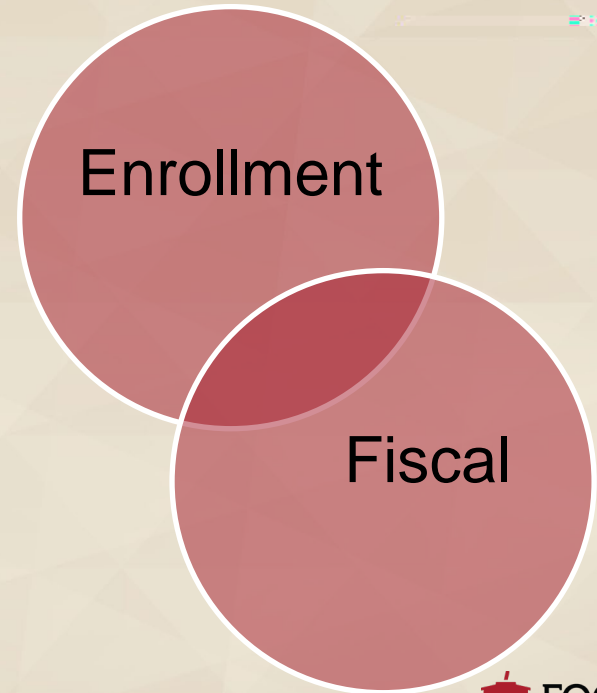
SEM Program

- Year-long program
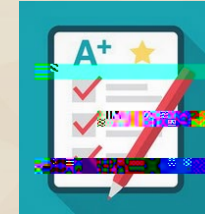- Two coaches/mentors
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SEM Purpose

- Optimize enrollment

- Promote student success

- Ensure fiscal viability

Enrollment

Fiscal

Foothill Student Journey

Student Success

Register   Complete

Fall-to-Fall Enrollment

- Enrolled
- Completed

Data Implications

- Almost **HALF** of Fall 2022 first-time new students are still on their journey at Foothill one year later.

- **ONE FOURTH** of these students leave Foothill after the first term.

Student Success Implications

- First-time new students who leave after the first term are less likely to complete:
  - Transfer level ENGL/MATH
  - 9+ CTE units
  - Degree/certificate requirements
  - Transfer process

13-55 Focus on Retention

Student Success and Course Success

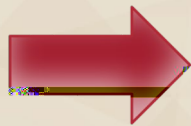- Among students enrolled in Fall 2022…

73%

First time new

81%

Continuing

Complete their class(es) with a passing grade

Fiscal Viability Implications

- If the college receives about **$1460** for students completing transfer-level English/Math in the first year of enrollment…

1,064

463

Potential student success allocation loss
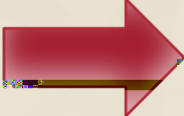
~$675,000

Fall 2022 cohort

No longer enrolled

Supplemental &S40Student Success0AS4llocati

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Fiscal Impact Takeaway

For the **463** students enrolling no longer enrolled in Fall 2023…

If **116** are Pell, CA Promise, AB540 (25%) ➡ **$143,608**

If **232** complete transfer level ENGL/MATH(50%) ➡

If **232** earn an ADT (50%) ➡ **$667,672**

If **139** are completing 9+ CTE units (30%) ➡ **$101,470**

Data Trends

- Steepest decline is between

Completing
Fall 2022

Enrolling in
Winter 2023

Low Income Journey

Point in Time	Persistence (n)	Attrition (n) from First Day of Fall 2022	Persistence (%) from First Day of Fall 2022
Enrolled, Fall 2022 n = 397	397	0	100.0%
Completed, Fall 2022 n = 354	354	-43	89.2%

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First Generation Journey

Point in Time	Persistence (n)	Attrition (n) from First Day of Fall 2022	

Don't forget the intersectionality!

- For SEM data submission, students can be considered in multiple categories.

Black

60% and low income

27% and first gen

Latinx

52% and low income

56% and first gen

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How do these data inform our SEM project?

- Review local demographic data and focus on specific populations of potential students to target with our enrollment strategies.

- Building an infrastructure (processes and timelines) that aligns developing strategic enrollment action plans with our existing planning processes.

- Implications for student success outcomes and finances

Enrollment and Completion Thoughts

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