

What is a Vision Statement?

What we seek to accomplish

Aspirational goals

Brings mission and values together



What is a Vision Statement?

Our Values

Honesty | Integrity | Trust | Openness | Transparency | Forgiveness | Sustainability

Our Purpose

To provide access to educational opportunity for all with innovation and distinction



Foothill Vision Statement

Approved by PaRC Fall 2014

Foothill College educates students from diverse backgrounds that represent the demographics of the Bay Area, with particular attention to underserved and underrepresented populations. Foothill students master content and skills which are critical for their future success. They develop and act upon a sense of responsibility to be stewards of the public good.

Foothill Mission Statement

Approved by PaRC 04/2017, BOT 05/2017

Believing a well-educated population is essential to sustaining and enhancing a democratic society, Foothill College offers programs and services that empower students to achieve their goals as members of the workforce, as future students, and as global citizens. We work to obtain equity in achievement of student outcomes for all California student populations, and are guided by our core values of honesty, integrity, trust, openness, transparency, forgiveness, and sustainability. Foothill College offers associate degrees and certificates in multiple disciplines, and a baccalaureate degree in dental hygiene.

College Mission vs. Mission Statement

College Mission

- Drives institutional
- priorities
- Guides institutional
- decision-making
- Assessed for effectiveness
- Not limited to mission statement

Mission Statement

- Brief statement
- Periodic review
- Updated as necessary



What is a Mission Statement?

What our institution does

Why we do it

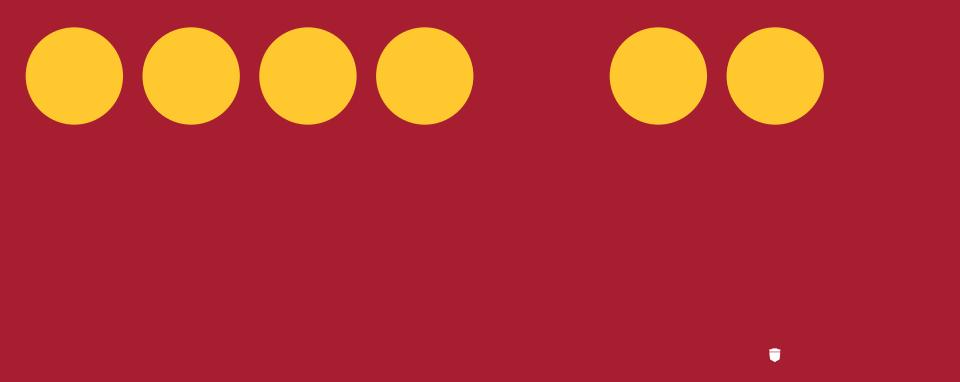
Who we do it for



What is a Mission Statement?

- Identifies principles that serve as the foundation for:
 - Program goals
 - Student learning
 - Institutional effectiveness

Part of the College Planning Calendar



Accreditation Implications

- Standard I.A. (Mission)
 - Individual Standard statements (4)
 - College to provide evidence
 - Institutional Self-Evaluation Report (ISER)
 - Due December 2023



Standards I.A.2 Mission

The institution uses data to determine how effectively it is accomplishing its mission, and whether the mission directs institutional priorities in meeting the



Standard I.A.3 Mission

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Standard I.A.4

The institution articulates its mission in



Evaluating the Mission Statement

- Do the statement(s) reflect:
- What we do?
- What we are trying to achieve?
- What values/principles guide our work?



Mission Update Timeline

Part of the 7-year planning cycle involves a regular review of the college mission statement



Form *Mission Review Group* Review

FH mission statement FHDA mission statement Standard I.A: Mission