



FOOTHILL COLLEGE
Institutional Research and Planning

DATE: October 19, 2020
TO: Cleve Freeman, Transfer Center Director & Counselor
Elaine Kuo, College Researcher
FROM: Lisa Ly, Research Analyst
RE: 2019-20 Transfer Fair and Transfer Celebration Student Demographics

Overview

The Transfer Center provided Institutional Research & Planning (IR&P) with a list of students IDs who attended the transfer fair and transfer celebrations. IR&P was asked to report on their gender and ethnicity. While data is provided for the past 4 years as well as for the most recent fall 2020 term (transfer fair only), the 2019-20 data is the primary focus of this report.

Number of Participants Transfer Fair

Ethnicity

Transfer Fair: Asians continue to be the largest ethnic group to attend the transfer fair. In 2019-20, Asians accounted for 39% of all participants. Latinx and White students each comprise about 24% of the attendees. More recently in fall 2020, the transfer fair saw an increase in the proportion of African Americans participants (17%) compared to the prior years.

Transfer Celebration: Nearly two-thirds of the June 2020 transfer celebration participants were Asian (33%) and Latinx (31%).

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