

COMM 1BH: Honors Argumentation & Persuasion

COMM 1BH: Honors Argumentation & Persuasion is a hybrid course, with material delivered both in-person and online. Throughout the quarter, students develop and utilize critical thinking and analytical reasoning skills to carefully study the fundamentals of argumentation, the perception process, verbal and nonverbal modes of persuasive communication, intercultural communication, and the effect of communication on individuals and society. Graded material includes five in-class speeches and participatory activities, as well as online interactive exercises and written submissions. To complete these graded items, students in the Honors course are given more in-depth and varied written and visual material to consider and incorporate. They are challenged to compare, contrast, and synthesize material featuring diverse perspectives of numerous authors and speakers. In-class discussions are also informed by these materials, and, as a result, student contributions to the discussions tend to be particularly well-considered. There are no quizzes or exams in this course.