

**Foothill College
Credit Program Narrative**

AD-T in

MDIA 12	Popular Culture & United States History
THTR 12A	Stage & Screen
MDIA 13	Video Games & Popular Culture
MDIA 31	Digital Video Editing II
MDIA 32	Motion Graphics
ENGL 34C	Literature into Film
MDIA 40	
MDIA 51	

TOTAL UNITS: 29 units

Proposed Sequence:

Year 1, Fall = 4 units- MDIA 1/1H

Year 1, Winter = 5 units- JRNL 2

Year 1, Spring = 8 units- MDIA 81B/ MUS 57A

plus one elective

Year 2, Fall = 4 units- MDIA 20

Year 2, Winter = 4 units- on elective

Year 2, Spring = 4 units- one elective

TOTAL UNITS: 29 units

(Sequence of courses repeat every year, students may start and exit at any point)

Master Planning

The Foothill College Mission Statement outlines the importance of programs for transfer and to support students as global citizens- 0'Hqvy kmEqngi g'qhtu'r tqi tco u'cpf 'lgtxlegu'y cv' empower students to achieve their goals as members of the workforce, as future students, and as i mdcrlkk gpu0

The Film, Television, and Electronic Media degree will support students looking to transfer by providing a solid foundation in media study basics as well as transferable and articulating classes to many four-year programs.

In addition, the degree is intended to address a specific need for employment within our region, including careers in media marketing and promotion, film and video production, and media analyst and archivist.

Finally, the program will support the college mission by addressing the increasing importance of media literacy in contemporary society and will strive to produce well-educated citizens.

	American Media				
MDIA 9	Global Media	1	25	1	25

Similar Programs at Other Colleges in Service Area

There are no specific Media Studies Certificate or Associate Degree programs in the Bay Area. While there are many similar programs in the service area, most deal with only focused aspects of media, i.e. film studies, media arts, communication studies,

Identification of any additional resources need to establish the program.

None.

Top Code: 060420

Distance Education: 50-99%

Appendix A

Articulation and Transfer Data

SJSU: Radio-Television-Film Major. This major accepts MDIA 1, 2A, 20
<http://www.sjsu.edu/trft/>

CSU Los Angeles: Television, Film, and Media Studies. This major accepts MDIA 20 and 52
<http://www.calstatela.edu/academic/tvf>

CSU Northridge: Cinema and television Arts Major. This major requires MDIA 1 and PHOT 1
<http://www.csun.edu/mike-curb-arts-media-communication/cinema-television-arts>

CSU San Diego: Television, Film and new Media Major. This major requires THTR 1 and
MDIA 1 <http://arweb.sdsu.edu/es/admissions/majors/tvfilmnewmediaprod.htm>

SFSU: Cinema Major. This major requires MDIA 1 and 2B
<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/cinema/ba-cinema/>

UC Davis: American Studies Major. This major requires MDIA 1, MUS 8, ENGL 12, ANTH
2A, SOC 30 and HIST 17A, B or C, all of which we have articulated; it also requires an

CRWR 6- Introduction to Creative Writing- IGETC3A, CSUC1

ENGL 34C- Literature into Film- IGETC3A, CSUC1

HUM 3/3H- World Myths in Literature, Arts, & Film- IGETC3B, CSUC2

JRNL 2- Mass Communication- IGETC4, CSUD

MDIA 1 or 1H- Intro to Film