


ONLINE JOB SEARCH: ONLINE NETWORKING

According to James Van, a former HR recruiter, the overall trend is that online job boards are slowly dying. Job boards are becoming increasingly more costly, while yielding less than optimal results. With the Web 2.0 platform, the trend is that savvy candidates and employers

Online Social/Professional Networking Tips

- Be careful what you post on sites, as it is accessible to a vast audience!
- Create material on your profile that is compelling, the same way you would when writing your resume. Use descriptive words and action words that best describe facts that you would like to highlight.
- Complete your profile: an incomplete profile might make you seem lazy.
- Make sure others can proofread and critique your profile.
- Use “status updates” to your advantage: you can advertise if you are looking for work

